

# Welcome to the World of Plant Parenting

The newest trending meme is a serious trend - houseplants as the new pets! Let's explore why millennials and Gen Z are taking on plant parenting and how to be an expert in keeping their green friends alive.



# Plants as the New Pets

## The Benefits

Live with them worry-free as they don't need to be walked, fed or bathed. At the same time, they help purify the air in your home!

## The Connection

**House plants** can provide a sense of peace and calmness and can help improve mental health by reducing stress and anxiety levels.

## The Personality

House plants come in many different shapes, sizes, and colors. They have unique personalities and are a great way to brighten up any room in your home.

# Exploring the Plant Parenting Trend



## Popularity

The trend in plant parenting continues to grow as more people are discovering the benefits of indoor gardening.



## Community

The plant parenting community is thriving and growing, with many people finding new connections through their love of plants and gardening.



## The Routine

Plant care takes time and dedication, which is part of the appeal of the trend. Caring for plants gives people a sense of purpose and responsibility.

# The Fascination of Gen Z with Houseplants

## 1 Green Aesthetics 🌱

Gen Z is all about finding ways to live both sustainably and stylishly. Houseplants create a gorgeous pop of green in small living spaces or tropical paradise.

## 2 Low Commitment 🙌

As the current and upcoming workforce, Gen Z's demographics suggest more mobility and flexibility. Plants can come and go - one of their appeals is the low commitment required.

## 3 The Ritual 🕒

Gen Z is seeking ways to build daily routine habits and plant parenting offers that opportunity. **Watering, pruning,** or propagating plants offer a calming sense of control and structure in their lives.

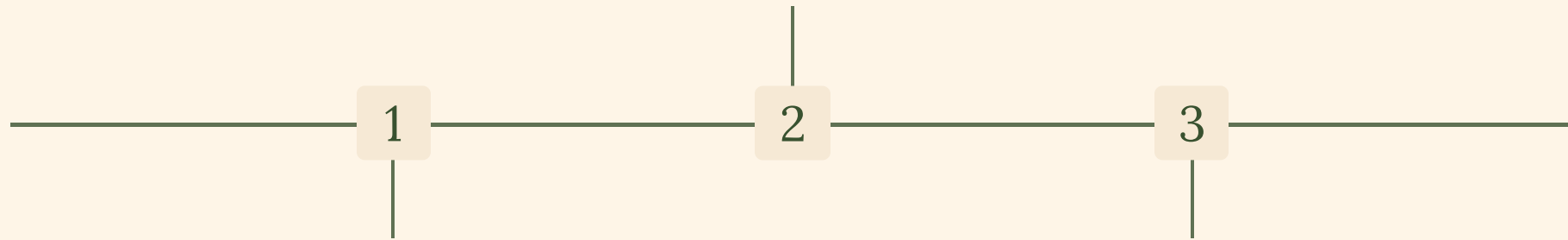
# Popular Houseplants Among Gen Z and Millennials

<b><u>Monstera Deliciosa</u></b>	With its big and eye-catching leaves, Monstera Deliciosa is a must-have plant for modern interiors.
<b><u>Pilea Peperomioides</u></b>	Pilea Peperomioides or Chinese Money Plant is a fast-growing and small plant. It's perfect for those with little space.
<b><u>Fiddle Leaf Fig</u></b>	Fiddle Leaf Fig's large and fiddle-shaped leaves create an elegant atmosphere. This is a high-maintenance plant, but well worth the effort.
<b><u>Snake Plant</u></b>	Snake Plant or Sansevieria is perfect for someone who is a beginner in plant parenting. It can survive even in low light and for a few weeks without water.

# Instagram and Plant Influencers

## The Perfect Plant Feed

The Instagram feed acts as a source of inspiration for anyone who is looking for new plant varieties, container ideas, or just new ways of displaying their plants.



### The Plant Influencers

Plant lovers on Instagram create a community where they can share their love for plants. Influencers like Summer Rayne Oakes and Hilton Carter inspire their followers with plant care tips and DIY projects.

### Plant Swaps and Collaborations

Plant swaps and collaborations provide a platform for plant lovers to connect and share knowledge across different regions. They also encourage sustainable practices like swapping plants, cuttings, and seeds without using any plastic packaging.

# Tips for a Successful Plant Parenting

## Plant Placement

- Find proper lighting and draft-free environments for each plant
- Consider using a **plant stand** or **hanging pot** to show off your green friend

## Watering and Fertilizing

- Do not overwater or underwater your plants
- Use **high-quality soil** and **plant food**
- Establish a watering schedule and an easy-to-follow fertilizing schedule

## Pests and Diseases Control

- Monitor the health of each plant regularly
- Choose organic pest control options whenever possible, like neem or essential oils
- Isolate the plant and treat it with organic sprays if you have an infestation.